ORIGINAL CANDY HOUSE

# Discontinued candy, and candy that came back

Gone for good, and the classics that small companies rescued.

| *Candy* | *First made* | *What happened* |
|---|---|---|
| **Bonkers** | mid-1980s | Discontinued |
| **Life Savers Holes** | early 1990s | Discontinued |
| **Marathon bar** | 1973 | Discontinued 1981 |
| **Reggie! bar** | 1978 | Discontinued 1981 |
| **Nestle Alpine White** | 1986 | Discontinued 1993 |
| **PB Max** | 1989 | Discontinued 1994 |
| **Butterfinger BB's** | early 1990s | Discontinued 2006 |
| **Hershey's Swoops** | 2003 | Discontinued 2006 |
| **Hershey's Kissables** | 2005 | Discontinued 2009 |
| **Wonka Bar** | 1976 | Discontinued 2010 |
| **Freshen Up gum** | 1975 | Discontinued 2019 |
| **Fruit Stripe gum** | 1960 | Discontinued 2024 |
| **Clark's Teaberry gum** | 1900 | Came back, made by Iconic Candy |
| **Bar None** | 1987 | Came back, made by Iconic Candy |
| **Candy Buttons** | Not recorded | Came back, made by Doscher's Candies |
| **Astro Pops** | 1963 | Came back, made by Leaf Brands |
| **Pop Rocks** | 1976 | Came back 1986, made by Zeta Espacial S.A. of Barcelona |
| **Bonomo Turkish Taffy** | 1912 | Came back 2010, made by Bonomo's Turkish Taffy |
| **Wonder Ball** | mid-1990s | Came back 2016, made by Frankford Candy & Chocolate Company |
| **Wacky Wafers** | Not recorded | Came back 2017, made by Leaf Brands |
| **Clark Bar** | 1917 | Came back 2019, made by Boyer Candy Company |
| **Beemans gum** | 1890 | Came back 2019, made by Gerrit J. Verburg Co. |
| **Black Jack gum** | 1884 | Came back 2019, made by Gerrit J. Verburg Co. |
| **Sky Bar** | 1938 | Came back 2019, made by Sky Bar Confectionery Company |
| **Mary Jane** | 1914 | Came back 2020, made by Atkinson Candy Company |
| **Necco Wafers** | 1847 | Came back 2020, made by Spangler Candy Company |
| **Sweethearts** | 1901 | Came back 2020, made by Spangler Candy Company |



**Sources:** Maker announcements and news reports named on each Original Candy House candy page. Checked October 2026.
Check details before you rely on them. Made to print at home.